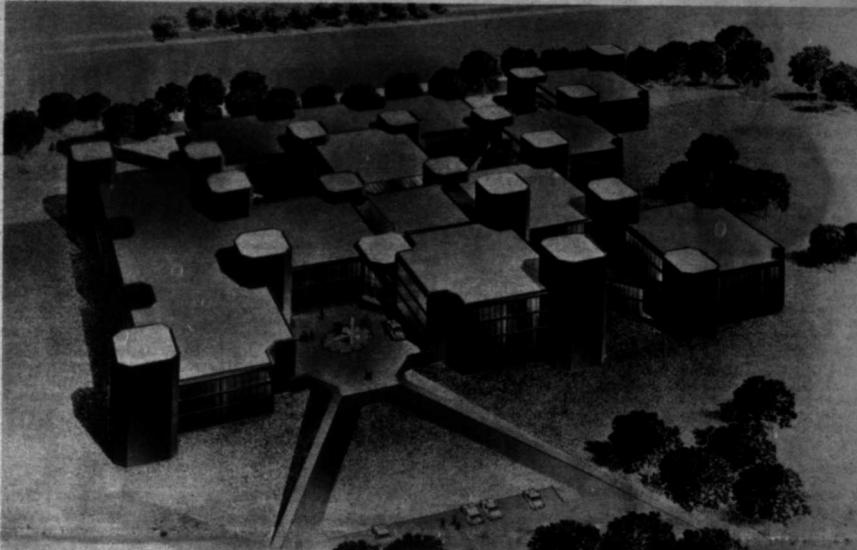


Ground Is Broken for New SSK Home



KRESGE'S NEW INTERNATIONAL HEADQUARTERS in Troy, Mich., a multi-million dollar structure comprising

approximately 560,000 square feet, will have an exterior of weathering steel, architectural clay blocks and bronze glass.

Distribution Center Positions Are Given to Alt; Fawcett

William V. Alt was appointed general office manager of Kresge distribution centers. Russell E. Fawcett was promoted to manager of the Atlanta Distribution Center.

The announcements were made by Claude M. Booker, executive vice president for merchandising.

Mr. Alt, who has been with the company since 1950, served as office manager and assistant general manager at Ft. Wayne Distrib-

ution Center. In 1966, Mr. Alt was appointed manager of the Atlanta Distribution Center.

The new manager of the Atlanta Distribution Center is Mr. Fawcett, formerly district manager in the Western Region. Mr. Fawcett has managed several stores including K mart 4066 in Jackson, Mich. He served as district manager in the Central Region for five years and in 1966 was appointed K mart district manager in the Western Region.

December Sales Up 24.9 Percent

The company reported a 24.9 percent increase in sales for four weeks ended December 27, 1969, a 91st consecutive monthly volume record.

Kresge's sales figure for the four weeks was \$351,000,000. This compares with \$281,000,000 for the same period in 1968. It was an increase of \$70,000,000.

The sales figure for the 48 weeks ended December 27, 1969, was \$2,042,000,000. This compares with \$1,626,000,000 for the same period in 1968. It was an increase of \$416,000,000 or 25.6 percent.

In commenting on the December sales, Chairman and President Harry B. Cunningham said: "Last-minute pre-Christmas volume was strong in all regions, and post-Christmas comparisons also have been excellent. K mart sales in upper-income communities are especially outstanding, indicating that affluent customers are shopping

more intensively for exceptional values."

Sales for the five week period ended November 29, 1969, showed an increase of 22.6 percent. The sales figure for November was \$245,335,000. This compares with \$200,153,000 for November, 1968.

Cunningham Addresses Miami U. Graduates

Chairman and President Harry B. Cunningham was the commencement speaker at the December 14, 1969, graduating exercises at Miami University, Oxford, O.

Mr. Cunningham's address concerned the role of the new generation in the business establishment. Before his address, Mr. Cunningham was awarded an honorary LL.D. degree. He attended Miami University before beginning his career with the Kresge Company.



WILLIAM V. ALT



RUSSELL E. FAWCETT

Lawson Heads Kresge Co., Ltd.

Rolland Lawson was named president of the S. S. Kresge Company, Ltd. Mr. Lawson's promotion and those of Frank A. Leier and Harold B. Wood were announced on December 19, 1969, by Chairman and President Harry B. Cunningham.

Mr. Lawson was elected president and managing director of the Canadian company. Mr. Lawson joined S. S. Kresge Company, Ltd. in 1936 at Kresge 5012 in Montreal. After serving four years with the United States Marines during World War II, he managed four Kresge stores and was a district manager before being appointed vice president and director of store operations and personnel in 1961. Mr. Lawson has been a member of the Canadian Board of Directors since 1963.

Mr. Leier was elected vice president for store operations and personnel. Mr. Leier began his Kresge career in Regina, Saskatchewan, in 1941. After four years in the Royal Canadian Navy, he managed three stores and spent two years as a district manager. Mr. Leier was promoted to a buyer in the Toronto Office in 1963. He has been assistant director of store operations and personnel since 1967.

Mr. Wood was elected to the Canadian Board of Directors. Mr. Wood started with the company in 1929 in Sudbury, Ontario. He managed three stores and served as director of food operations before being elected a vice president of the Canadian company in 1969.

Headquarters To Be Completed In Late 1971

Ground breaking ceremonies for the S. S. Kresge Company's new international headquarters in Troy, Mich., took place December 9, 1969. Troy Mayor Jule R. Famularo and Chairman and President Harry B. Cunningham officiated.

Attending the ceremonies were Stanley S. Kresge, director; Executive Vice Presidents Claude M. Booker, Fred K. Nieman and Robert E. Dewar; Harvey A. Kresge, director of public relations; Ann C. Wolff, publicity director, and Russell E. Duncan, retired executive, now consultant.

Also present were representatives from Smith, Hinckman & Grylls Associates, Inc., architects and engineers for the new facility; developers, and members of the press.

Construction of the multi-million dollar building located at Big Beaver and Coolidge Roads, near I-75, is scheduled for completion by late 1971.

The size of the building will be approximately 560,000 square feet. It will house all corporate activities including the credit office and a data processing center which are now separate from the Detroit Office.

Headquarters will be built diagonally across the corner of Kresge's 30-acre site at the intersection of Big Beaver and Coolidge. Access from both major roads will be provided by driveways situated about 1,000 feet from the intersection.

The building will be an assembly of self-contained units organized around a spine corridor system. All units will be three stories high except for one four story tower. Each unit will have an attached service core containing elevators, stairways, rest rooms, heating and air conditioning equipment, and lounges with vending machines. There will be main lounges and a cafeteria for the use of all employees. Basic utilities only, such as power and water, will be fed to each core.

Major traffic flow within the building will be through three spine corridors which will radiate from the skylighted main entrance lobby and bisect courtyards between the units.

The facility will be built to accommodate Kresge's rapid expansion. In discussing this concept, Sigmund F. Blum, vice president and director of design for Smith, Hinckman & Grylls, said: "Because of the constantly changing and expanding requirements of the Kresge Company within its headquarters complex, a primary goal was to develop the most flexible structure possible which would allow both realignment of operations within the building and the construction of additional space units as the need arises. We conceived the utilized molecular system which

(continued on page three)